

Privacy Policy

LoveMyCreditUnion.org was created in 2005 as a call to action in support of the CU Difference campaign. The campaign and website are a statewide effort by Michigan credit unions and MCUL & Affiliates to create public awareness of credit unions.

MCUL & Affiliates and the credit unions of Michigan are committed to protecting your right to privacy and security. Any information collected by MCUL & Affiliates and the credit unions of Michigan will be used only for identification and contact purposes.

MCUL & Affiliates uses cookies, which are small pieces of information that a website can store in a designated file on a user's computer. For example, MCUL & Affiliates uses cookies to track your visits. This information will be used in the aggregate to understand who is accessing our website, and what credit union information and products would be of interest to you. MCUL & Affiliates may disclose "aggregated" demographic information about a large group of users who are NOT identified by name to third parties who help us analyze site usage so we can better address the changing needs of credit union members.

MCUL & Affiliates and the credit unions in Michigan reserve the right to use email alerts and newsletters to make special offers to consumers. MCUL & Affiliates may store electronic mail and other communications as a necessary incident to the transmission and delivery of those communications. Your permission is required to activate any offers.

MCUL & Affiliates pledges to not sell information about you to third parties, including your name, email address or other information. However, we will provide the information as required by law to comply with valid legal processes, such as a police investigation or a court order.

MCUL & Affiliates and the credit unions of Michigan disclaims any intention to censor, edit or engage in ongoing review or surveillance of communications stored on or transmitted through its facilities by members or others. MCUL & Affiliates and the credit unions of Michigan will, however, review, delete or block access to communications that may harm MCUL & Affiliates, its members or third parties. The grounds on which MCUL & Affiliates and the credit unions of Michigan may take such action include, but are not limited to, actual or potential violations of MCUL & Affiliates' Acceptable Use Policy.

This policy applies only to LoveMyCreditUnion.org. It does NOT apply to sites to which MCUL & Affiliates links as a service to consumers. When visiting another site, users are advised to review that site's privacy policy before submitting personal information.

If you have questions or concerns about our privacy policy, please contact us by sending an email to info@lovemycreditunion.org